



Car Care

**Ceracoat International
SA**

Dr. Elio KELLER

Car Care with Ceracoat-Technology®

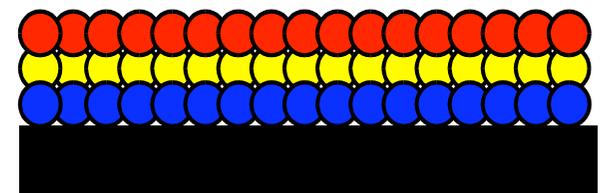
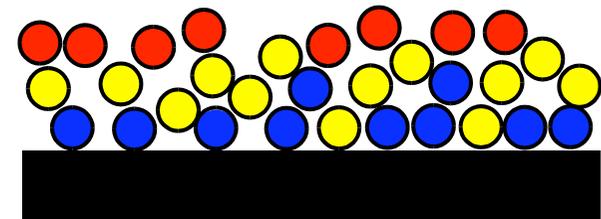
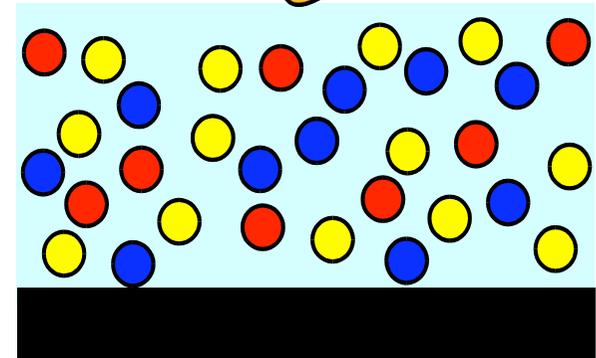


Time

The Ceracoat-Formulation with **Nano particles**, **adherence components** and **Anti adherence components** is applied on the **Surface**.

With the evaporation of the liquid, self organization starts.

Anti adherence components move to the surface, **Nano particles** build a permanent structure, **adherence components** adhere on the **Surface**.



Testing methods (some examples)



Laboratory tests

- accelerated simulations
 - standardised conditions
 - Reproducibility
-

Practical tests

- real conditions / real time
 - seasonal conditions
 - differences in use
-

Degree of shining / Haze

- polishing effect
 - Refreshing
 - Preparation
-

Contact angle / tilt angle

- Hydrophobic
 - Oleophobic
 - "pearl away" effect
-

Wash ability Test (ASTM 2486)

- resistant to washing
- resistant to abrasion
- resistant to chemicals

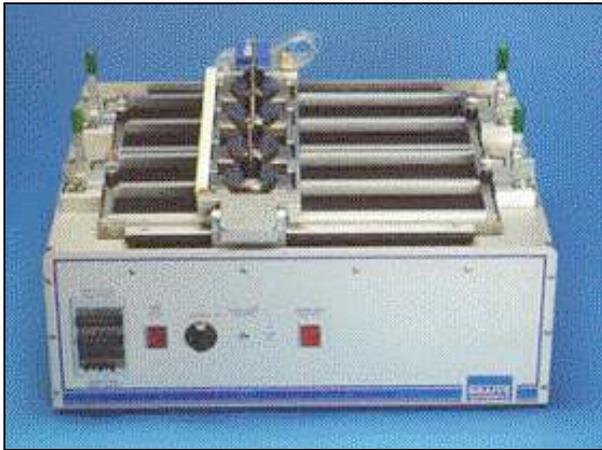
Textile Spray Rating Test

- Hydrophobic
- resistant to washing
- resistant to abrasion

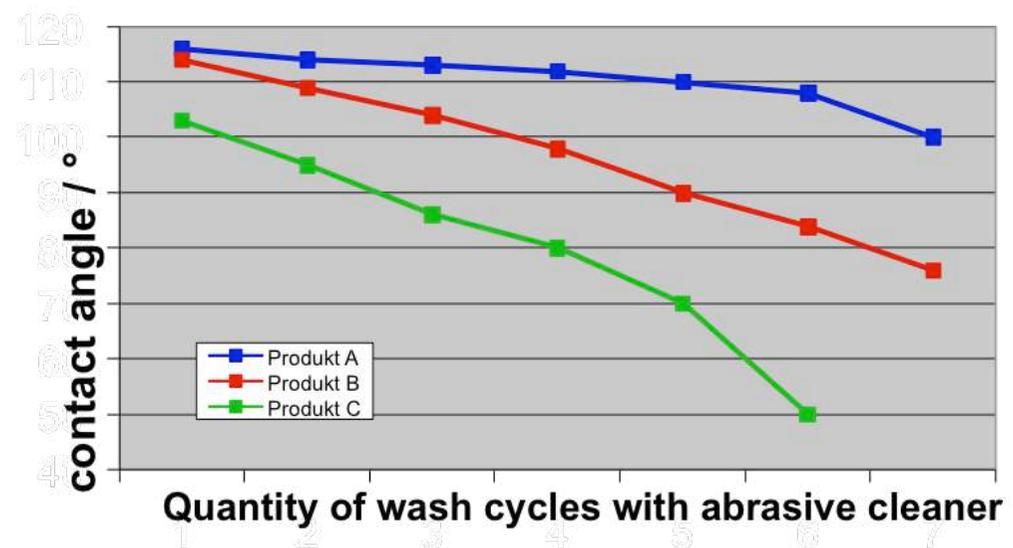
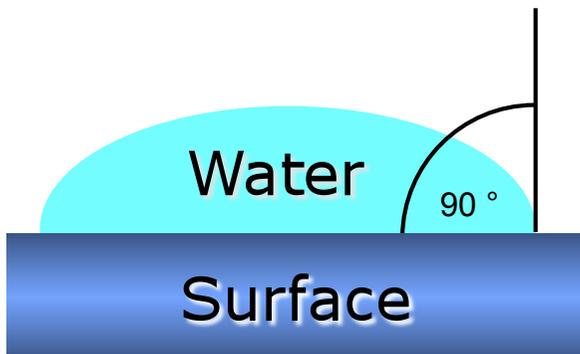
Testing methods (examples)



Wash ability Tester (due to ASTM D 2486)



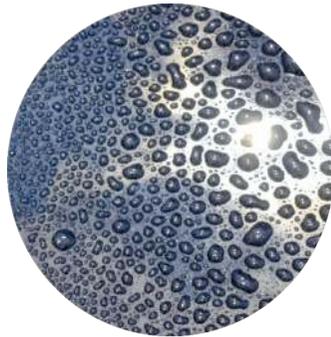
Measure of contact angle



Products



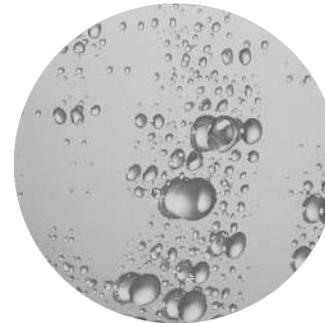
Ceracoat offers the **Ceracoat car care and household product range**,
But also a complete range of products with **Private Label**.



Car body



Wheels



Glas



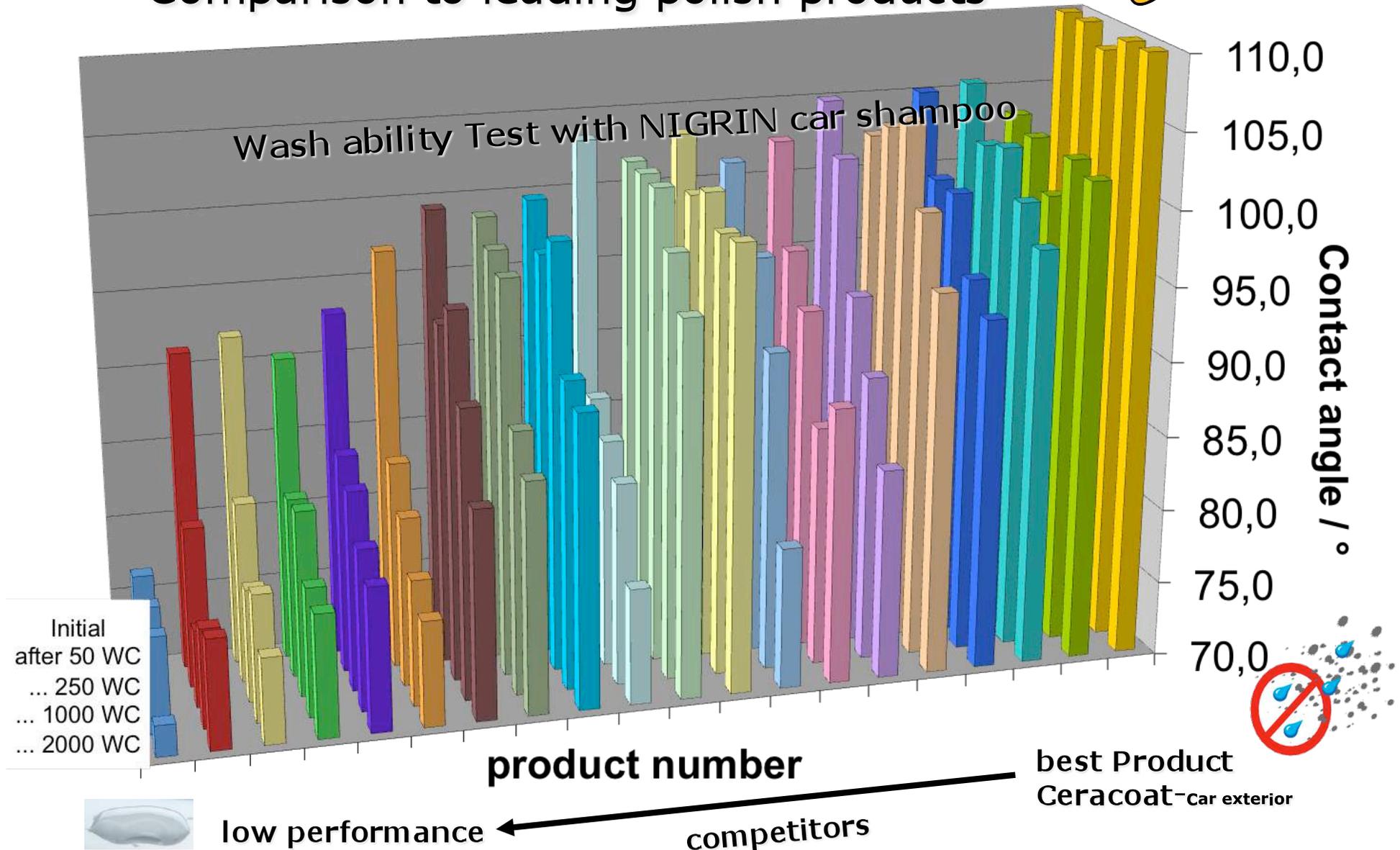
Car interior

Car Care/ household Products with **Ceracoat-Technologie®** for
professional users but also for **DIY-outlets** guarantee advantages
against competitors and economy of time and money for consumers!

Product range



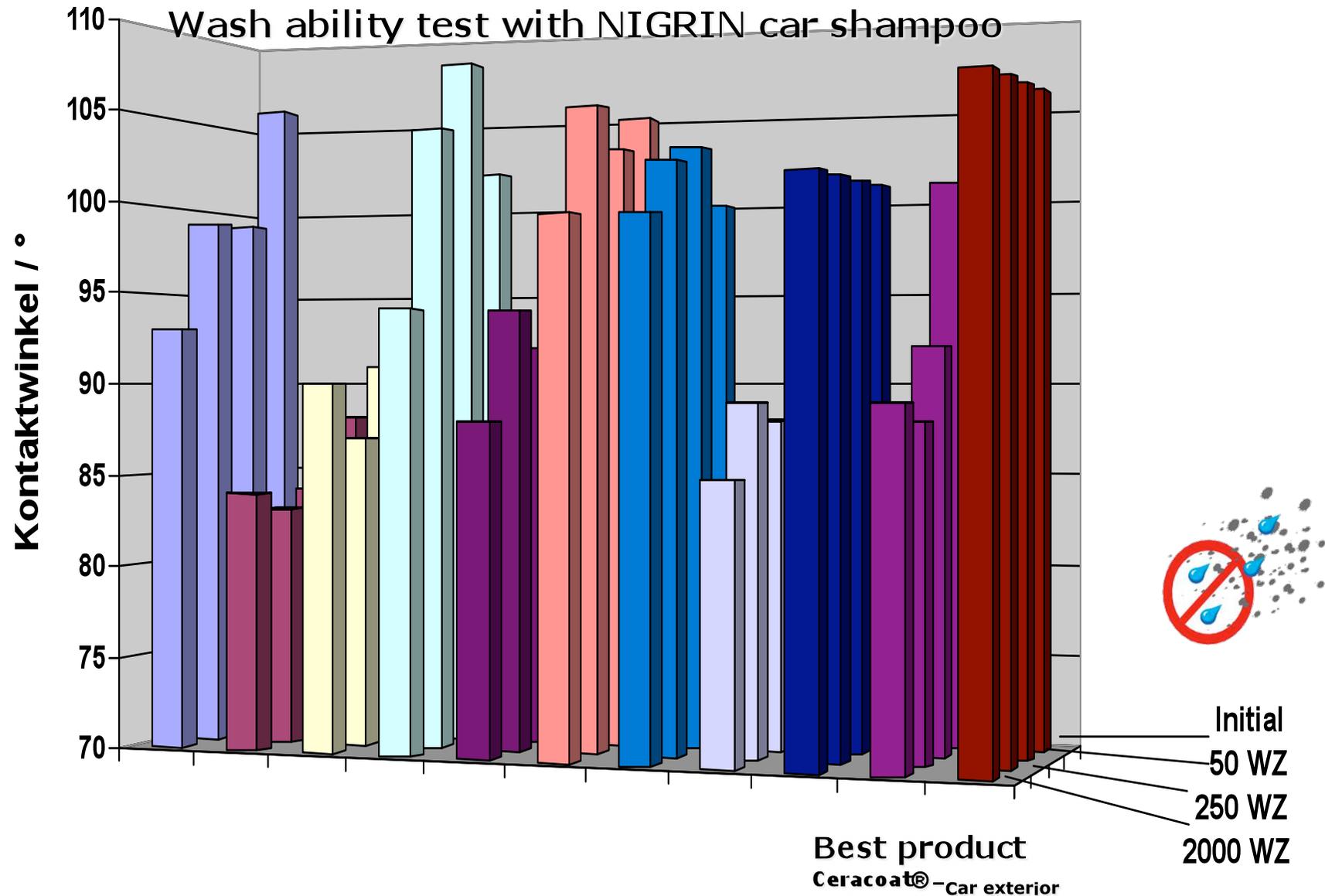
Comparison to leading polish products



Product range



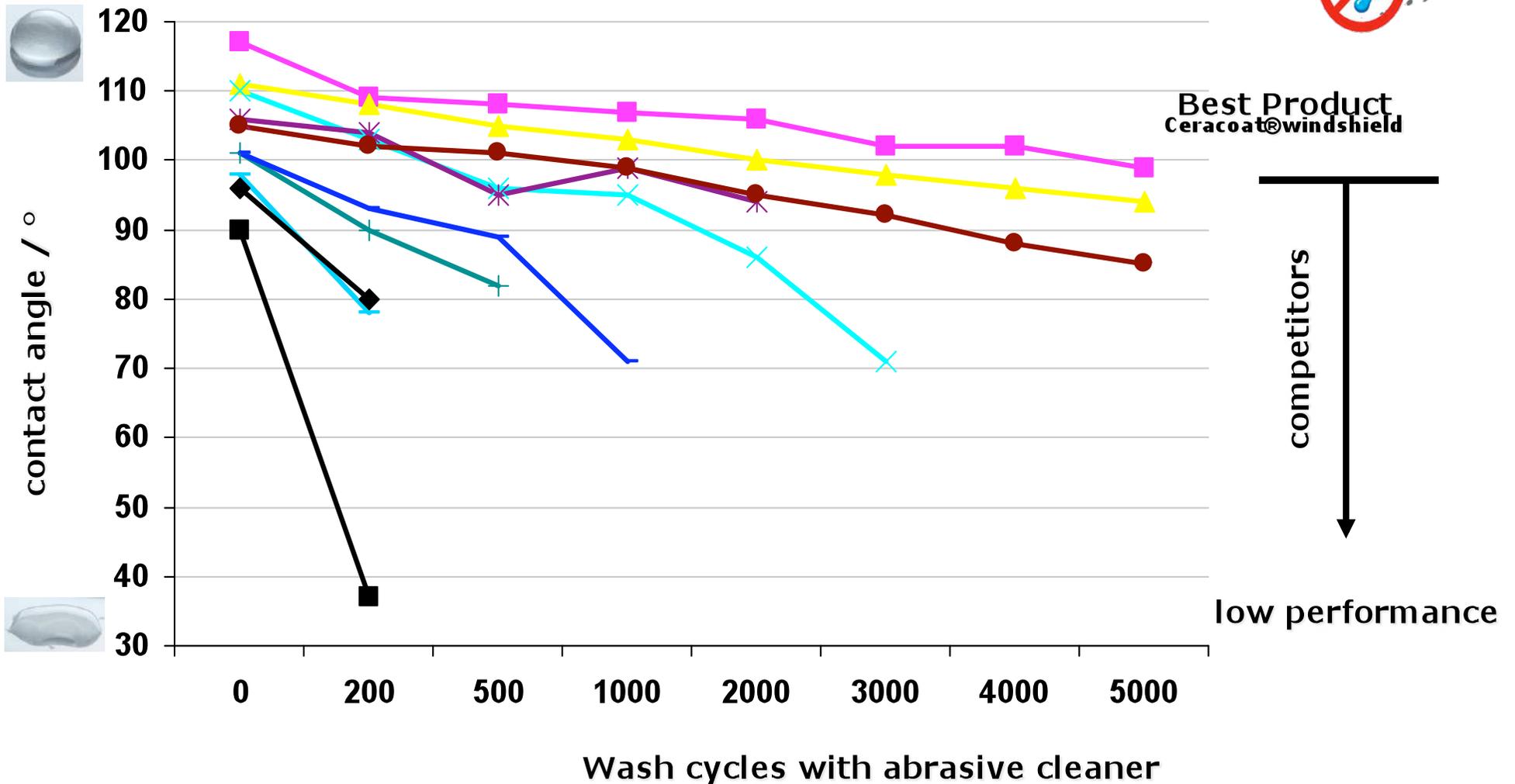
Comparison to Nano-products competitors



Product range



Comparison with RainX (black) and Nano windshield coatings
Test method ASTM D 2486



Product range



Leather- and textile coating Ceracoat[®]absorbing surface / car interior



Non treated

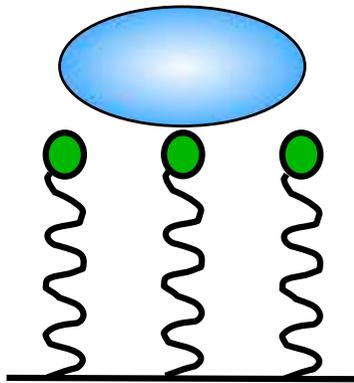


Example: Polyester Seat



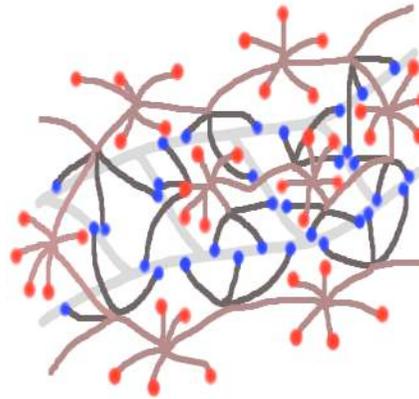
treated

How it works



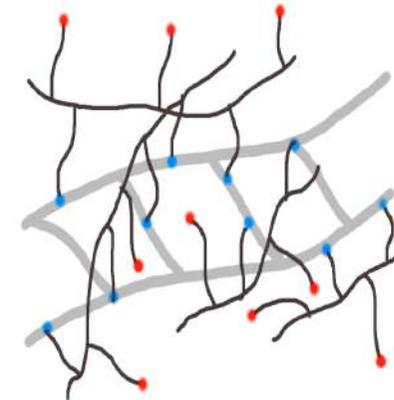
Due to the coating with self organized anti-adherence groups, water and oil simply roll away, dirt Cannot anymore adhere into the surface.

Nano-coating



The anti-adherence components of the nano coating are placed near to each other and very regular, so they offer maximum performance.

Standard



Normal anti-adherence components are not regular and far away from each other, building an "open" structure.